

SMART CHANGE

POSITION PAPER

#EUSmartChange

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SMART CHANGE

is the approach that managers
and leaders need to take

1

To address current threats

2

To improve the technical and
organizational level
of our industry





3

To pursuit the sound economic
and social development

4

To achieve the EU sustainability
and social goals

EU institutions need to adopt a number of **SMART CHANGE** policies:

Reshoring

Fostering innovation

Investing in Research and Development (R&D)

Providing comprehensive training programs



European institutions can
lay the foundation
for enhanced economic
resilience and
competitiveness.





EU
managers
are pivotal players
of the sustainable
development journey
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