

# CONGRESS OF EUROPEAN MANAGERS

## “LEADERSHIP IN CHALLENGING TIMES”

June 6<sup>th</sup> and 7<sup>th</sup>, Budva, hotel Splendid

Organizaed by



**Association of Montenegrin  
Managers**

Patronised by



**Government of Montenegro**

Organized by



**ASSOCIATION OF MONTENEGRIN  
MANAGERS**

Patronized by



**GOVERNMENT OF  
MONTENEGRO**

Partners



**European  
Management  
Association**



## Why it is important to participate in Congress?

The first Congress of European Managers is a unique event in its content, participants and goals. For the first time in the history of managerial movements one event will bring together all European management associations. This historical event will bring together leaders from the business and social life, leaders of managerial associations of European countries, representatives of the diplomatic corps and international organizations.

It is a privilege to be in Budva on June 6<sup>th</sup> and 7<sup>th</sup>, to meet with colleagues and have the opportunity to strengthen the personal network, hear useful and inspiring educational activities and spend beautiful moments in the amazing surroundings of Montenegrin sea coast.

Congress is not only a place for new ideas, inspiration and networking, but also a place where we will send a strong message to the leaders of the social and business life of Europe.

Leaders from over 20 countries will share their thoughts about the dilemmas that are ahead of us in these challenging times. Top speakers at the conference will introduce us with your opinions and thoughts related to the topic of leadership.

The main event of the Congress is the Conference "Leadership in challenging times". Within the agenda, the Congress will contain a session of the Executive Board of the CEC European Managers, the General Assembly of the EMA and the assembly of the Association of managers of southeast Europe.

Sincerely,

Budimir Raičković  
President of Association of Montenegrin Managers

### Organizing Committee

**Budimir Raičković**  
President of Association of Montenegrin Managers  
**Ludger Ramme**  
President of CEC European Managers  
**Dinos Lambrinopoulos**  
President of European Management Association  
**Vladimir Ferdelji**  
President of CROMA  
**Esad Čolaković**  
General manager of CROMA  
**Milan Petrović**  
president of Serbian Association of Managers  
**Aleksa Lukić**  
CEO at Erste bank  
**Nebojša Perović**  
CEO at Cremaco

### Executive Committee

**Slavoljub Popadić**  
CEO at Coal Mine Pljevlja  
**Vinko Nikić**  
CEO at Lovćen bank  
**Zoran Savić**  
Sales director at Sava Montenegro  
**Anđelko Lojpur**  
Professor at University of Montenegro  
**Milutin Nino Radulović**  
President of AMM Assembly  
**Ivica Ivanović**  
vicepresident of AMM  
**Biljana Radusinović**  
HR director at Telenor  
**Veliša Stamatović**  
CEO at HR Partners  
**Jelena Pavićević**  
CEO at Benefit services  
**Jovan Boljević**  
HR manager at Ziraat bank  
**Davor Lučić**  
Porr gmbh Account manager

### Marketing & Communications

**Marijana Kadić Bojanić**  
CEO at TV Vijesti  
**Ana Martinović**  
PR manager at Mtel  
**Azra Redžić Radulović**  
CEO at NRI  
**Jovana Labović**  
Account manager at Cremaco  
**Dražan Nastić**  
Journalist

### Secretariat

**Slobodan Radović**  
Director of Congress  
**Anđela Radosavović**  
Secretary  
**Gledo Dragović**  
IT & web Support  
**Katarina Savković**  
Administration

### Event management

**Ivona Dabetić Jovović**  
CEO at Vision event

## Venue

Congress will take place in Hotel Splendid in Montenegro, city of Budva. Hotel Splendid is a luxurious five-star conference & spa center, having the best conditions for this kind of event. It has a main conference room for up to 700 people, and few smaller conference rooms.



## Participants

Congress will host over 300 participants. The main target groups are the CEOs, business owners, managers, entrepreneurs, leaders of social organizations. Managers from the following countries have already confirmed the participation:

- |                          |                 |                  |
|--------------------------|-----------------|------------------|
| • Montenegro             | • Great Britain | • Russija        |
| • Serbia                 | • Norway        | • Bulgaria       |
| • Croatia                | • Sweden        | • Finland        |
| • Bosnia and Hercegovina | • Germany       | • Malta          |
| • FYR Macedonia          | • Italy         | • Poland         |
| • Greece                 | • Austria       | • Czech Republic |
| • France                 | • USA           | • Cyprus         |
| • Belgium                | • Spain         | • Israel         |
| • Switzerland            | • India         | • Albanija       |



## Day I

09:00-10:30	Registration
10:30-11:05	Opening speeches Budimir Raičković, President of Association of Montenegrin Managers Milo Đukanović, Prime Minister of Montenegro, tbc Ludger Ramme, President of CEC European Managers Dinos Lambrinopoulos, President of European Management Association Esad Čolaković, General manager of Croatian Association of Managers Milan Petrović, President of Serbian Association of Managers
	Conference "Leadership in challenging times"
11:05-11:50	Keynote: Brian Mayne – <i>Authentic leadership</i>
11:50-12:20	Coffee break
12:20-12:40	Slavoljub Popadić – <i>Managing by expectations, Balkan model</i>
12:40-13:00	Miša Lukić – <i>Creative and inovative leaders</i>
13:00-13:20	Viviane Riberot-Chaine, <i>Woman on leadership positions</i>
13:20-13:30	Questions and answers with speakers
13:30-14:45	Lunch
14:45-15:05	Dimitris Vidakis – <i>Effective leadership is based on people</i>
15:05-15:35	Cecilia Akerblom - <i>Critical trends for leadership in the future</i>
15:35-15:45	Sponsor 1
15:45-16:05	Kevin Saunders - <i>From Accidental to Professional – a mission for managers and leaders</i>
16:05-16:35	Rolf-Yuergen Seyerle - <i>Business transfer and regional development</i>
16:35-16:45	Questions and answers with speakers
16:45-17:10	Coffee break
17:10-17:20	Sponsor 2
17:20-17:40	Christos Harpantides – <i>Socially responsible leadership</i>
17:40-18:30	Closing panel Budimir Raičković, President of Association of Montenegrin Managers Ludger Ramme, President of of CEC European Managers Dinos Lambrinopoulos, President of European Management Association Vladimir Ferdelji, President of Croatian Association of Managers Milan Petrović, President of Serbian Association of Managers Esad Čolaković, General manager of Croatian Association of Managers Zoran Vitinov, President of FYR of Macedonia Association of managers
21:00	Gala dinner

## Day II

08:00-11:00	Executive Board of CEC European Managers (delegates only)
11:00-12:30	Special guest: Stephen Young, <i>Moral principles of leadership</i>
12:30-13:00	Honor Cooper-Kovács - <i>Triggering Excellence in Leadership: 5 Action Strategies for Success</i>
13:00-14:00	Lunch
14:00-14:30	Sam Vaknin - <i>topic to be confirmed</i>
14:30-14:45	Danica Purg – <i>Inspirational leadership is what we need</i>
14:45-15:05	Ljerka Puljić - <i>topic to be confirmed</i>
15:05-15:25	Zvezdan Horvat, <i>Leadeship: mistakes in leading companies</i>
15:25-15:40	dr Raghavan Ramankutty – <i>Harmony of mind, body and soul, addressing the leadership challenges</i>
15:40-16:10	Closing and conclusions
16:20-17:40	General assembly of EMA (delegates only)
17:40-18:30	Assembly of Association of managers of Southeastern Europe (delegates only)

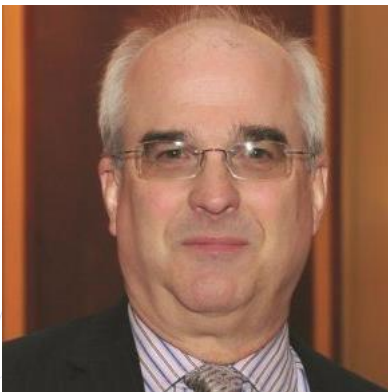
## Speakers at the conference „Leadership in challenging times“



**Brian Mayne**

Brian is an inspirational speaker, author of several books on personal development, which have been translated into more than 20 world languages. Creator of the model "Goal mapping" and one of the leaders of science of positive thinking.

[www.brianmayne.com](http://www.brianmayne.com)



**Stephen Young**

Stephen Young is the Executive Director of *Caux Round Table*. Author of the book *Moral Capitalism*, which explains the moral approach to the free market. He was pronounced as one of the 20 people who most influenced the socially responsible business in America.

[www.cauxroundtable.org](http://www.cauxroundtable.org)



**Shmuel (Sam) Vaknin**

Author of *Malignant conceit: Malignant Self Love: Narcissism Revisited*, expert in narcissistic personality analytics. Editor of the website "*Global Politician*".

[www.samvak.tripod.com](http://www.samvak.tripod.com)



**Miša Lukić**

One of the leaders in the field of marketing communications in the SEE region. The founder and CEO of the agency *Leo Burnett*, president of *Publicis Group Serbia*. Winner of numerous regional and international awards in the field of marketing and communications.

[www.leoburnett.rs](http://www.leoburnett.rs)

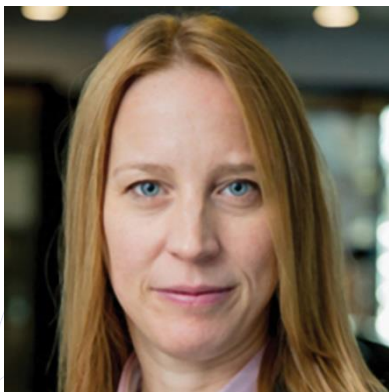


## Speakers at the conference „Leadership in challenging times”



**Budimir Raičković**

Leadership and management experience at senior positions in national and international companies and institutions. Founder and first president of the *Association of Montenegrin Managers*. Member of several national and international economic bodies and organizations. One of the founders of employers' association in Montenegro.  
[www.amm.co.me](http://www.amm.co.me)



**Cecilia Akerblom**

Ph.D., leadership expert at Ledarna, and author of the report *Critical trends for leadership in the future*. She has a background in research and consultancy in the areas of general management and organization. She holds a doctorate in Industrial Economics and Management, from the Royal Institute of Technology in Stockholm”

[www.ledarna.se](http://www.ledarna.se)



**Christos Charpentides**

Sales Director at *Phillip Morris* for Greece, Cyprus, Malta, Bulgaria and Romania. Long time experience on senior management positions at *Phillip Morris group*.

[www.pmi.com](http://www.pmi.com)



**Danica Purg**

President and founder of *Bled School of Management*. President of *CEEMAN*, association of 200 institutions for management development, from 50 countries. Head of *European Leadership Center (ELC)*.

[www.iecd.si](http://www.iecd.si)





## Speakers at the conference „Leadership in challenging times”



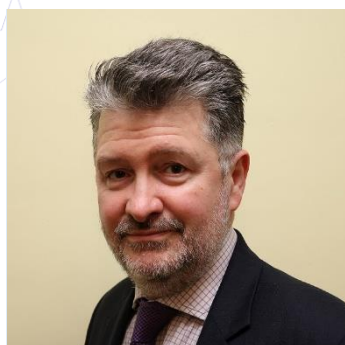
**Dimitris Vidakis**

CEO of *Korres*, a manufacturer of natural cosmetic products. He manages the company's operations on the market of 32 countries. Previously, he served as general manager of *Coca Cola Hellenic* in Poland, then in the same position in Greece. 15 years worked at *Unilever* in top management positions. He received an award for manager of the year in Greece, in 2009.  
[www.korres.com](http://www.korres.com)



**Esad Čolaković**

General Manager at *Croatian Association of Managers and Entrepreneurs*. One of the pioneers of modern professional management development in Croatia and author of the original model of managerial contract which is now in the Croatian economy considered a standard for work status and remuneration of board members.  
[www.croma.hr](http://www.croma.hr)



**Kevin Saunders**

Partnership manager at *Chatered Management Institute*. Many years of consulting experience in working with companies of various profiles.

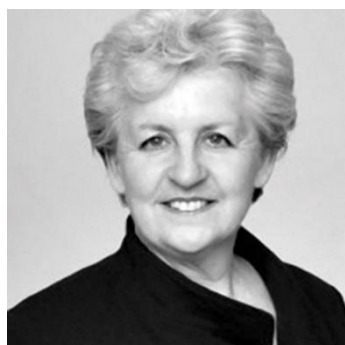
[www.managers.org.uk](http://www.managers.org.uk)



**Dinos Lambrinopoulos**

President of *European Management Association*. Long time Chairman of *Hellenic Management Association*. CEO at *Sprint Integrated Marketing Communications*.

[www.europeanmanagement.org](http://www.europeanmanagement.org)



**Honor Cooper-Kovacs**

Founder and Director at *Tackt International*. Over 30 years of experience in the field of communication and personal development.

[www.tackt.com](http://www.tackt.com)





## Speakers at the conference „Leadership in challenging times“



**Ljerka Puljić**

Executive Vice President of *Agrokor Group*. According to the *Lider* list, she is the most powerful woman in Croatian business for ten consecutive years. She won the prize for one of the 20 most influential business women in Europe in the sector of food and retail.

[www.agrokor.hr](http://www.agrokor.hr)



**Ludger Ramme**

President of *CEC European Managers*. Previously he was Secretary General of *CEC*, as well as President of *ULA, German Association of Managers*.

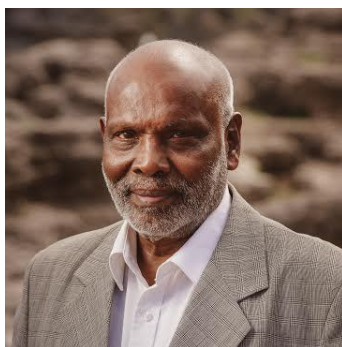
[www.cec-managers.org](http://www.cec-managers.org)



**Milan Petrović**

President of *Serbian Association of Managers*. Founder and CEO of *FleetPartner*. Partner&Business Ambassador of *Analitika*. Previously he was on senior management positions in several companies in SEE region, dealing with the brands like *Heineken, Ballantine's, Pepsi, Lavazza, Doncafe*.

[www.sam.org.rs](http://www.sam.org.rs)



**Raghavan Ramankutty**

Dr Raghavan is a doctor of modern medicine and ayurvedic medicine physician. Five decades of experience with the treatment of chronic and severe neuro-vascular diseases. President of the International Forum of holistic medicine.



**Rolf-Juergen Seyerle**

CEO at *Star Import*, official importer of *Mercedes Benz* for Serbia, Montenegro, Bosnia and Herzegovina. Many years of experience in management positions within the *Daimler Benz group*.

[www.mercedes-benz.rs](http://www.mercedes-benz.rs)



## Speakers at the conference „Leadership in challenging times“



**Slavoljub Popadić**

Executive Director of the *Coal Mine Pljevlja*. Longtime CEO of *Montenegrin Telekom (Deutsche Telekom group)* and the first internet provider *Internet CG*. In the area of consulting he is working with *Adizes South East Europe*.

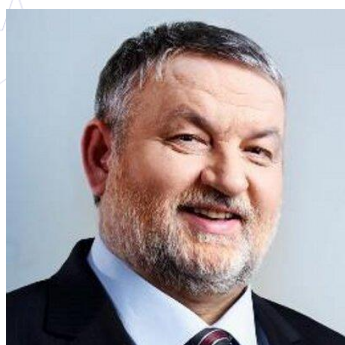
[www.rupv.me](http://www.rupv.me)



**Viviane Riberot-Chaine**

President at *Talentia International SA*. One of the founders and president of the association *Syntec*. Awarded as the entrepreneur of the year in France in 2012.

[www.talentia-software.com](http://www.talentia-software.com)



**Vladimir Ferdelji**

President of *Croatian Association of Managers and Entrepreneurs*. Previously he was head of *Elektro-Kontakt* for 20 years. Author of numerous articles and professional studies in economics.

[www.croma.hr](http://www.croma.hr)



**Zoran Vitanov**

President of *Association of FYR Macedonian Managers*. Owner of family company *Trade Consulting* for 25 years. Previously, he was a member of the *Macedonian Parliament* and a member of the *Government of Macedonia*.

[www.trejd.com.mk](http://www.trejd.com.mk)



**Zvezdan Horvat**

Director of *Adizes SEE Institute*. Over 20 years of experience working with companies of different profiles - from global corporations to small family businesses.

[www.adizes.rs](http://www.adizes.rs)



## Tickets

### *Early bird fee*

Available until April 25<sup>th</sup>

**329 €**

### **Regular fee**

Available until May 25<sup>th</sup>

**429 €**

#### **Tickets includes:**

- Conference „Leadership in challenging times“
- Welcome cocktail, June 5<sup>th</sup>
- Lunch for June 6<sup>th</sup> and 7<sup>th</sup>
- Gala dinner, June 6<sup>th</sup>
- Coffee breaks and refreshment for June 6<sup>th</sup> and 7<sup>th</sup>
- Working materials

*Accommodation and travel costs are not included in the price*

## How to register?

Registration is available on [www.emcongress.me/registration](http://www.emcongress.me/registration).

## Accommodation

Association of Montenegrin Managers recommends accommodation at the hotels of Montenegrostars Hotels Group. Participants of the Congress will have discounts for accommodation during the Congress, and for days before and after (from June 3<sup>rd</sup> to June 12<sup>th</sup>).

Please register accommodation on time. Number of rooms with discount prices is limited.

#### Reservations:

Phone: +382 33 774 706

E-mail: [events@montenegrostars.com](mailto:events@montenegrostars.com)

#### **Hotel Splendid \*\*\*\*\*, Bečići**

single room (breakfast included) – 130 EUR per person per day, (regular price: 216 EUR)

double room (breakfast included) – 85 EUR per person per day, (regular price: 144 EUR)

city tax and insurance – 1.50 EUR per person per day

#### **Hotel Montenegro \*\*\*\*\*, Bečići**

single room (breakfast included) – 72 EUR per person per day, (regular price: 97 EUR)

double room (breakfast included) – 48 EUR per person per day, (regular price: 75 EUR)

city tax and insurance – 1.50 EUR per person per day



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Web: [www.emcongress.me](http://www.emcongress.me)