



Kick-Off Meeting and Workshop

‘Promoting Women’s Leadership - Strategies and Best Practices to Increase the Share of Women in Middle and Higher Management Positions’

Madrid, 25 October 2013 – NH Hotel Principe de Vergara

PROGRAMME

9.00 am – 9.30 am	Registration of participants
9.30 am – 9.45 am	Opening Address Annika Elias , President of CEC European Managers
9.45 am – 9.50 am	Welcome address Angel M. Cardo Herrero , President of CCP
9.50 am – 10.00 am	Introduction Dr. Andreas Bücker , Politicomm
10.00 am – 10.15 am	Presentation of the situation in Spain Maria José Fraile Monte , CCP
10.15 am – 11.00 am	Keynote speech – “Gender diversity within IBM” Cristina Caballé Fuguet , IBM Spain
11.00 am – 11.15 am	Coffee Break
11.15 – 12.45 pm	Workshop - “Advancing women in managerial careers in corporations” Part I : <u>Main Challenges</u> Mirella Visser , Centre for Inclusive Leadership
12.45 pm – 2.00 pm	Lunch
2 pm – 2.45 pm	A practical example: the Swedish project “The Battle of the numbers”, Q&A Sofia Falk , Wiminwest
2.45 pm – 4.15 pm	Workshop – “Advancing women in managerial careers in corporations” Part II : <u>Best Practices</u> Mirella Visser , Centre for Inclusive Leadership
4.15 – 4-30 pm	Coffee Break
4.30 - 5.00 pm	Workshop – “Advancing women in managerial careers in corporations” Part III: <u>Conclusions and way forward</u> Mirella Visser , Center for Inclusive Leadership and Dr. Andreas Bücker , Politicomm
5.00 – 5.15 pm	Closing Remarks Annika Elias , President of CEC European Managers

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