

Press kit

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The voice of European Managers

June 2017
CEC European Managers

our roots, branches and fruits

Building bridges between
employers and workers

Bringing leadership to policies

Merging vision,
responsibility and expertise

European
Social Partner

Recognised by the
European Commission

Leadership and
Policy Research

1m

representing around
one million managers
in Europe

16

member
organisations from

14

countries

9

sectoral
federations

CEC European Managers represents around **one million managers** in Europe through its national and sectoral federations. Managers play a vital role in Europe, both in the companies they work for and as facilitators of dialogue in society: it is about taking the right decisions to prepare a more sustainable and inclusive future.

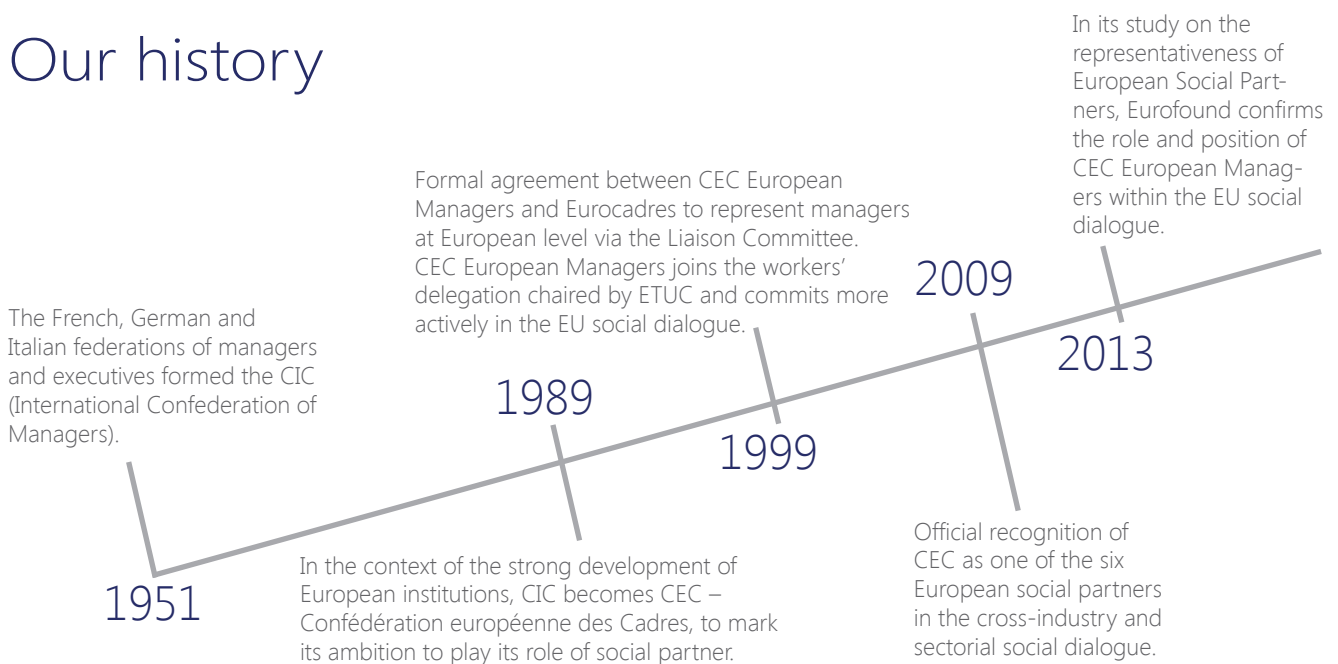
At European level, we are one of the six EU **cross-industry social partner** organisations recognised by the European Commission. As the independent and autonomous voice of managers, we are making sure that the interests of managers as **bridge builders** between employers and workers are heard - since 1951.

With our action, we bring **managerial and leadership issues** to the center of the public debate. We are convinced that our knowledge, experience and competence can contribute to find comprehensive solutions to today's challenges.

Our affiliates, active both in the **public and private sectors** all share one feature: they enjoy a higher degree of authority and autonomy than other employees, as well as more responsibility in defining and achieving the goals of the company they work for.

But the people we represent are also active and **conscious members of the societies** they live in, who know that the common welfare is an absolute pre-condition for a sustainable economic growth.

Our history



As European Social Partner

- we strive for **European integration**;
- we contribute to find a balance between the **economic performance** of enterprises and **income and social protection** for the workforce. We raise awareness about the fact that managers and workers need different degrees of security and flexibility;
- we express and **defend the needs and opinions of European managers** on current topics such as sustainable development, environmental protection, active ageing, energy self-sufficiency, lifelong learning, active ageing, equal opportunities or diversity.

As leadership and policy researchers

- we **provide relevant knowledge** to managers and policy makers at the cutting edge of leadership and policy research. We take a holistic approach integrating public and private management principles as well as different research traditions;
- we contribute to strengthen the **quality of European management** practices by providing best practices and raising awareness;
- we contribute to the debate on the **future of public policies** from a managerial point of view.

Our values

Freedom and equality of opportunities

To guarantee freedom, we need to empower people through positive measures creating spaces of security in which individuals can develop. Equal treatment and the implementation of truly non-discriminatory policies in all aspects of social life are the founding basis of such spaces.

Solidarity and inclusion

People and their needs must be at the centre of our action. Only a climate of mutual respect for diversity and personal development potentials can create the space for solidarity and inclusion. We need to work on inclusiveness through more participatory processes, a strong stance against intolerance and a trustful working environment.

Merit

We believe in a social and company environment in which each individual's competences are the basis for his/her professional success. The people we represent are characterised by their knowledge and skills, which are put at the service of the company they work for and the society they operate in. We need to increase social mobility and defy structures favouring success with no merit.

Progress

The idea of linear and purely quantitative economic progress has proved contrary to the needs and capacities of humans. We need to redefine progress through aligning the idea to values and domain-specific visions for it to be measurable. For progress to be sustainable, the process has to be subject to democratic deliberation.

Responsibility and ethics

Managers have a key role in society and need to account to their responsibility through a positive social impact. Behavioural ethics is one of the fundamental values of managers, who must perceive the need to lead by example as a concrete form of civic-mindedness.

Sustainability

We need to mainstream sustainable thinking and behaviour into all domains of life and professional activity. It is our duty to hand over to future generations a healthy environment, an inclusive society and an economy beneficial to all members of society.

Transparency

Decision-making processes need to be visible and transparent, both in the public arena and at business level, to guarantee the democratic control of institutions and the society. Measures to increase transparency have to respect privacy and be subject to democratic control.

EUROPEAN MANAGERS



learn more

www.cec-managers.org/en/about-us

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